

Mexico Digital Entrepreneurship Initiative

MDEI

Empowering 100,000 Students Through AI, Connectivity, Education, and Entrepreneurship

100,000	\$240M	8	12	\$2,400	5
Students	Budget	Regions	Months	Per Student	Tech Partners

The Mexico Digital Entrepreneurship Initiative (MDEI) is a twelve-month, \$240,000,000 initiative sponsored by the Catholic Project Fund to transform 100,000 students across eight priority regions of Mexico into digital entrepreneurs. Rather than donating computers, MDEI builds a complete entrepreneurial ecosystem around every sponsored student — hardware, connectivity, AI, payments infrastructure, business operations software, and structured training — so each participant graduates with a functioning business, not just a certificate.

Each student receives a \$2,400 package: a MacBook Neo laptop, one year of LEO satellite internet, a Jozie AI platform license, a Torvali AI-powered storefront, SCM Financials setup, a Beezifi business suite license, a YouLabs YouBots™ & Smart Bubble™ license, training and curriculum, global logistics, and a per-student contingency reserve. MDEI runs on a disciplined 12-month roadmap from governance and procurement through device deployment, progressive skill-building, and a Month-12 graduation and investor showcase.

What Makes MDEI Different

- A complete business infrastructure, not a device donation — connectivity, AI, storefront, payments, and operations software are bundled with every laptop
- Five integrated technology partners — Jozie AI, Torvali, SCM Financials, Beezifi, and YouLabs — operate as one coherent system, not five disconnected apps
- Five sponsorship tiers scale transparently from \$2,400 (one student) to \$24,000,000 (10,000 students)
- Quarterly reporting against published KPIs for every sponsor, at every tier

Program Budget — \$240,000,000

Category	Amount	%
Hardware (Devices)	\$80,000,000	33.3%
Connectivity (LEO Satellite)	\$30,000,000	12.5%
Software Licensing	\$60,000,000	25.0%
YouBots™ & Smart Bubble™ (YouLabs)	\$20,000,000	8.3%
Training & Curriculum	\$15,000,000	6.3%
Global Logistics	\$30,000,000	12.5%
Contingency Reserve	\$5,000,000	2.1%

Sponsorship Tiers

Tier	Students Sponsored	Investment
Global Partner	10,000	\$24,000,000
Platinum	5,000	\$12,000,000
Gold	1,000	\$2,400,000
Silver	100	\$240,000
Individual	1	\$2,400

NEXT STEPS

- 1) Contact the Catholic Project Fund Partnerships Office to discuss sponsorship tier and region preference.
- 2) Execute a partnership agreement outlining sponsorship terms and reporting cadence.
- 3) Receive your organization's recognition placement and first quarterly report after Month 1 governance close.